



WUPW

Print Date: 05/30/12

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Contract / Revision 770861 Flight Dates 05/23/12-05/29/12

Hiatus Dates

Original Date / Revision 05/18/12/ 05/21/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS-B

Estimate # 577

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WUPW	05/24/12	05/24/12	Late News M-F Fox Toledo News at 10PM	Comm	10-11p	---1---	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/21/12	05/27/12	---1---					1	\$175.00		0.00			
E 5	WUPW	05/29/12	05/29/12	Late News M-F Fox Toledo News at 10PM	Comm	10-11p	-1-----	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/12	06/03/12	-1-----					1	\$175.00		0.00			
E 6	WUPW	05/24/12	05/24/12	Seinfeld - A 11-1130p MG Seinfeld	Comm	M-F 11-1130p	---1---	:30	1	\$60.00	P 6	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/21/12	05/27/12	---1---					1	\$60.00		0.00			
E 7	WUPW	05/28/12	05/28/12	Seinfeld - A 11-1130p MG Seinfeld	Comm	M-F 11-1130p	1-----	:30	1	\$60.00	P 6	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/12	06/03/12	1-----					1	\$60.00		0.00			
Totals														7	\$745.00